



**THE NEW TOOLBOX FOR
SUSTAINABLE IP LICENSING**

About IMPAC3T-IP

IMPAC3T-IP is an EU-funded action that addresses **scenario-based licensing** for stakeholders in the **IP value chain**.

The project is developing a **toolbox** and an **associated training** program to support licensing in three key situations:

Classical +, Crisis, and Co-creation.





Licensing Scenarios

Classic +

Licensing **beyond** the **traditional** industrial rights for inventions, into more modern bundles of rights.

Crisis

Supporting **rapid** voluntary licensing under different legislative regimes & **non-standard** conditions.

Co-creation

IP created by **complex** partnerships with **multiple owners** and diverse licensing objectives.



Novel licensing tool box

A new tool-box will be set up to support the outcome of **efficient IP** licensing for **market uptake** and **societal value creation**.



Certified training

A certified training programme will be launched **for Licensing Professionals** across Europe. This way IMPAC3T-IP will ensure the adoption of the tools while creating a **network** of certified users.



IP management in Europe

The European Commission's **Action Plan on Intellectual Property** emphasises the importance of intellectual property (IP) in economic growth.

It aims to improve IP protection, promote its adoption by SMEs, **facilitate IP sharing**, fight counterfeiting, and ensure global fairness.

IMPAC3T-IP seeks to broaden the scope of IP assets eligible for licensing, extending beyond conventional industrial invention rights.

Partners



Associate partner



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